25 March 2015		ITEM: 14
Council		
Charter for Older People		
Wards and communities affected:	Key Decision:	
All	Key	
Report of: Cllr. B Rice, Cabinet Member for Adults, Health and Commissioning		
Accountable Head of Service: N/A		
Accountable Director: Roger Harris – Director of Adults, Health and Commissioning		
This report is Public		

Executive Summary

Building on the success of the Veterans Charter, it was agreed that Thurrock would develop a Charter for Older People. A consultation exercise was carried out during January and February (including a public event, utilising our on-line consultation portal and sending out hard copies of consultation documents to those who requested it) to ensure that Older People are able to shape the Charter.

- 1. Recommendation(s)
- 1.1 That Council agrees and adopts the Charter for Older People.
- 2. Introduction and Background
- 2.1 The success of the Veterans Charter in Thurrock has led to cross party support to develop a Charter for Older People
- 2.2 This Charter is a pledge of the values and standards Older People should expect from the Council and its partners.
- 2.3 The current consultation draft has been developed with Older People (please see section 5 for consultation activity).
- 2.4 The Health and Wellbeing Board has agreed the Charter.
- 2.5 Support from full Council is now being sought.

3. Issues, Options and Analysis of Options

3.1 Thurrock is seeing a significant growth in its older people's population (particularly those aged 75+). This document reflects both the challenges and opportunities we face as a community in responding to this change in demographics

4. Reasons for Recommendation

4.1 There has been support both politically and from older people for the development of this charter. This document has been shaped by older people.

5. Consultation (including Overview and Scrutiny, if applicable)

- 5.1 In early January a Charter for Older People in Thurrock was drafted. This was circulated internally (Adult Social Care DMT and with Cllr. Rice and Cllr. Halden) for comment before progressing with the consultation.
- 5.2 Thurrock Coalition our User Led Organisation (ULO) ran a consultation event with Older People on 26th January 2015. This event was publicised at the Older People's Parliament, Thurrock Over Fifties Forum (TOFF) and via housing colleagues in sheltered housing complexes.
- 5.3 The event was successful and changes made to the original draft as a result of the day. This version was then published on Thurrock's consultation portal for comment. Hard copies of the consultation were also sent to Older People who requested it in this format.
- 5.4 The consultation ran between the 26th January 2015 and 16 February 2015.
- 5.5 7 written responses were received. All of which were positive.
- 1 respondent indicated that they did not agree with pledges 1, 6 and 7. However, the text explanation they provided showed that they were actually supportive of the pledge content but had chosen to indicate 'no' to use the text box facility to provide suggestions to Social Care and Housing on desired improvements to services.
- 5.7 There was also an opportunity for respondents to provide additional comments at the end of the questionnaire. Respondents largely concentrated on the need for high quality housing for older people, built in the communities they live in (so they don't need to move away from friends, neighbours and family etc.) close to shops, doctors and good transport links. One respondent commented on the need to encourage more dialogue between different generations.

5.8 The Health and Wellbeing Board agreed the Charter on 12th March 2015. This final version is attached as appendix 1.

6. Impact on corporate policies, priorities, performance and community impact

- 6.1 Although the creation of a charter would support all of Thurrock's priorities, it specifically supports the priority;
 - 'To improve health and well-being'

7. Implications

7.1 Financial

Implications verified by: Mike Jones

Management Accountant

There are no direct financial implications arising from this report.

7.2 Legal

Implications verified by: Dawn Pelle

Adults Lawyer

There are no legal implications as the Charter adopts the statutory duties the authority has pursuant to the Care Act 2014, which becomes operational from 1st April 2015, for example information and advice, prevention, safeguarding, choice and control, reduction of isolation. Regards has also been given to the Equality Duties in the Equality Act 2010.

7.3 **Diversity and Equality**

Implications verified by: Natalie Warren

Community Development and Equalities

Manager

There are no adverse Diversity and Equality implications. The Charter for Older People is being developed to support the equal treatment of older people in Thurrock and to stop discrimination based on age.

7.4 **Other implications** (where significant) – i.e. Staff, Health, Sustainability, Crime and Disorder)

None

- 8. Background papers used in preparing the report (including their location on the Council's website or identification whether any are exempt or protected by copyright):
 - Health and Wellbeing Report, 12 March 2015
- 9. Appendices to the report
 - Appendix 1 Consultation draft: Charter for Older People

Report Author:

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